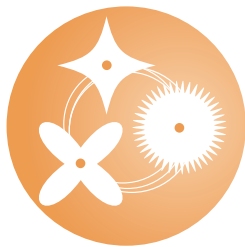


Space is limited.  
Apply by December 31



April 8-10, 2006  
Cerritos Public Library  
Cerritos, California

## better together

Creating Partnerships for Community Learning

An Exciting Learning Opportunity for California Public Library Teams:

### A unique interactive conference designed to help

- Create and enhance partnerships with museums, public broadcasters, governmental and other community organizations
- Tap into more resources and increase audiences
- Increase the learning assets and opportunities available to your customers

#### Featured Speakers:

- Greg Brown, Vice President of Engineering and Technology, The Tech Museum of Innovation
- Susan Hildreth, State Librarian of California
- Bob Rogers, founder and chairman of BRC Imagination Arts, design firm for the new Abraham Lincoln Presidential Museum

#### Activities:

- General sessions about successful collaborative partnerships that resulted in broadening access to and expanding learning opportunities in local communities
- Small group skill-building sessions in four areas
  - interactive navigation and wayfinding techniques in physical facilities
  - interactive displays/booths for use at community events/fairs
  - interactive elements to enhance existing websites/portals
  - production of public programs using webcasting
- Consultant-facilitated team work sessions for collaborative project planning
  - project plans
  - production schedules
  - budget estimate
  - customer outcome measures

Questions? Contact Gail McGovern, Better Together Conference Coordinator,  
[gmcgovern@macnexus.org](mailto:gmcgovern@macnexus.org) or 916-446-2411.

The Better Together: Creating Partnerships for Community Learning conference is presented by the clioinstitute, learning arm of the Cerritos Library, Cerritos, CA.



Funded by the Library Services and Technology Act administered by the California State Librarian.

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### Why attend?

Your customers are constantly seeking opportunities to gain skills and knowledge essential for improving and maintaining the quality of their lives. Collaborative partnerships are a perfect way to tap into more resources and broaden access to learning opportunities in your community. This conference will give you new skills, insights and information to better serve your diverse communities, including techniques for harnessing the power of modern learning technology.

### Who should attend?

California PUBLIC library teams of 3-5 members are eligible to attend. Participants are encouraged to include representatives from museums, public broadcasting, governmental and/or community organizations on their teams.

Space is limited to 100 participants.

### Where will it be held?

The conference will be in the conference center at the Cerritos Library, Cerritos, California. Hotel accommodations will be at the Cerritos Sheraton, Cerritos, California.

### How much will it cost?

Tuition, lodging and conference-sponsored meals will be paid by a Library Services and Technology Act grant administered by the California State Librarian.

Transportation costs are the responsibility of participants.

### Team Commitment

Since space is limited to 100 participants, our selection of your team entails some responsibilities on your part. The conference is designed as a continuous experience and your entire team is expected to attend all official sessions. As the conference lodgings investment is nonrefundable, all team members must stay at the conference hotel both Saturday and Sunday nights.

### How does my team apply?

1. Listen to the Better Together partnership podcast
2. Download and read the partnership guidelines PDF.
3. By December 31, 2005, complete the online application at <http://www.btconference.info> or mail or fax a completed copy of the PDF application to:

Gail McGovern  
Better Together Conference Coordinator  
906 Q Street  
Sacramento, CA 95814  
Fax: 916-446-2411

### The Selection Process

Conference participants will be selected according to the following criteria:

- Team makeup (with emphasis on partner choice and involvement)
- Statement of interest
- Statewide geographic diversity

### Notification:

Confirmations (or regrets) will be sent to all applicants no later than February 1, 2006.

# better together Creating Partnerships for Community Learning

## Application Form

Submit your application no later than **December 31, 2005** Online at <http://www.btconference.info> or mail or fax a completed copy of the PDF application to:

Gail McGovern  
Better Together Conference Coordinator  
906 Q Street  
Sacramento, CA 95814  
Fax: 916-446-2411

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### Team Leader Contact Information:

Last name: \_\_\_\_\_ First name: \_\_\_\_\_

Title: \_\_\_\_\_

Library: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Team members** who will be joining your team leader (listed above) (Teams may have 1 team leader plus up to 4 team members)

Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Title: \_\_\_\_\_

Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Title: \_\_\_\_\_

**better** together Creating Partnerships for Community Learning

**Application Form** *continued*

A. At the Better Together Conference, our team would like to learn...

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B. We chose our partner(s) because...

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C. The short-term and long-term results we we'd like to achieve through our partnership(s) are...

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